

Blank Credit Card Annual Fee Cost/Benefit Analysis Worksheet
Card annual fee: \_\_\_\_\_

	Benefit	My Value	Notes
A			
В			
С			
D			
E			
F			
G	Signup bonus value		
Н	Total Year One Value		Add lines A-G
	Total Year 2 and beyond value		Subtract line G
	Am I ahead or behind?		Subtract annual fee. If it's not negative, you could do well with this card. If it's negative, you may be better off without this card.

## SAMPLE COMPLETED WORKSHEET: Chase Sapphire Reserve

(Fees/benefits are as of November 2017 and subject to change - this is meant as an example analysis only.)

Card annual fee: \$450

	Benefit	My Value	Notes
A	\$300 Annual Travel Credit (good on any travel including air, hotel, car rental, parking, parking meters, taxi, tolls, Uber/Lyft)	\$300	I probably spend \$300 on these categories in a month. Easy.
В	Priority Pass Lounge Access	\$100	It includes Priority Pass lounge access for me and unlimited guests with no per- visit fee. While worth more than \$100 to buy the same, I lower the value because a) I can live without lounge access and b) I get it from other Premium cards. This is very subjective.
С	Global Entry reimbursement	\$100 in year 1, \$0 thereafter. Value at \$20	You can only get this once every 5 years. For simplicity, I'll amortize over 5 years at \$20 a year.

D	Primary car rental insurance	\$50	This is actually a major benefit if you own a car, carry your own insurance, but rent cars often. Primary CDW (Collission Damage Waiver) and LDW (Loss Damage Waiver) means you are 100% covered and will never need to involve your own policy - even for a deductible.
E	No Foreign Transaction Fee	\$0	I'm glad it's a feature but most of my travel credit cards offer this.
F	Rewards	\$250	Another tricky one. You earn points worth at a minimum 1.5 cents apiece. But with transfer partners and category bonuses of 3x points for all travel and dining, you have a 4.5% cash back card here when you spend on travel and dining and redeem in the portal. An average card is 1-2%. How much you value this depends on your annual spending on travel and dining. I'm assuming I spend \$10,000 a year there and compared to a 2% cash back card come out \$250 ahead (\$10,000 at 4.5% vs \$10,000 at 2% in rewards). I'll do even better if I transfer points to airlines/hotels.
G	Signup bonus value	\$750	The current bonus is 50,000 Ultimate Rewards points which are worth a minimum of \$750 when redeemed through the Chase travel portal. Use this only in calculating your year one value.

Н	Total Year One Value	\$1,470	Add lines A-G
	Total Year 2 and beyond value	\$720	Subtract line G
	Am I ahead or behind?	\$270	Subtract annual fee. If it's not negative, you could do well with this card. If it's negative, you may be better off without this card.